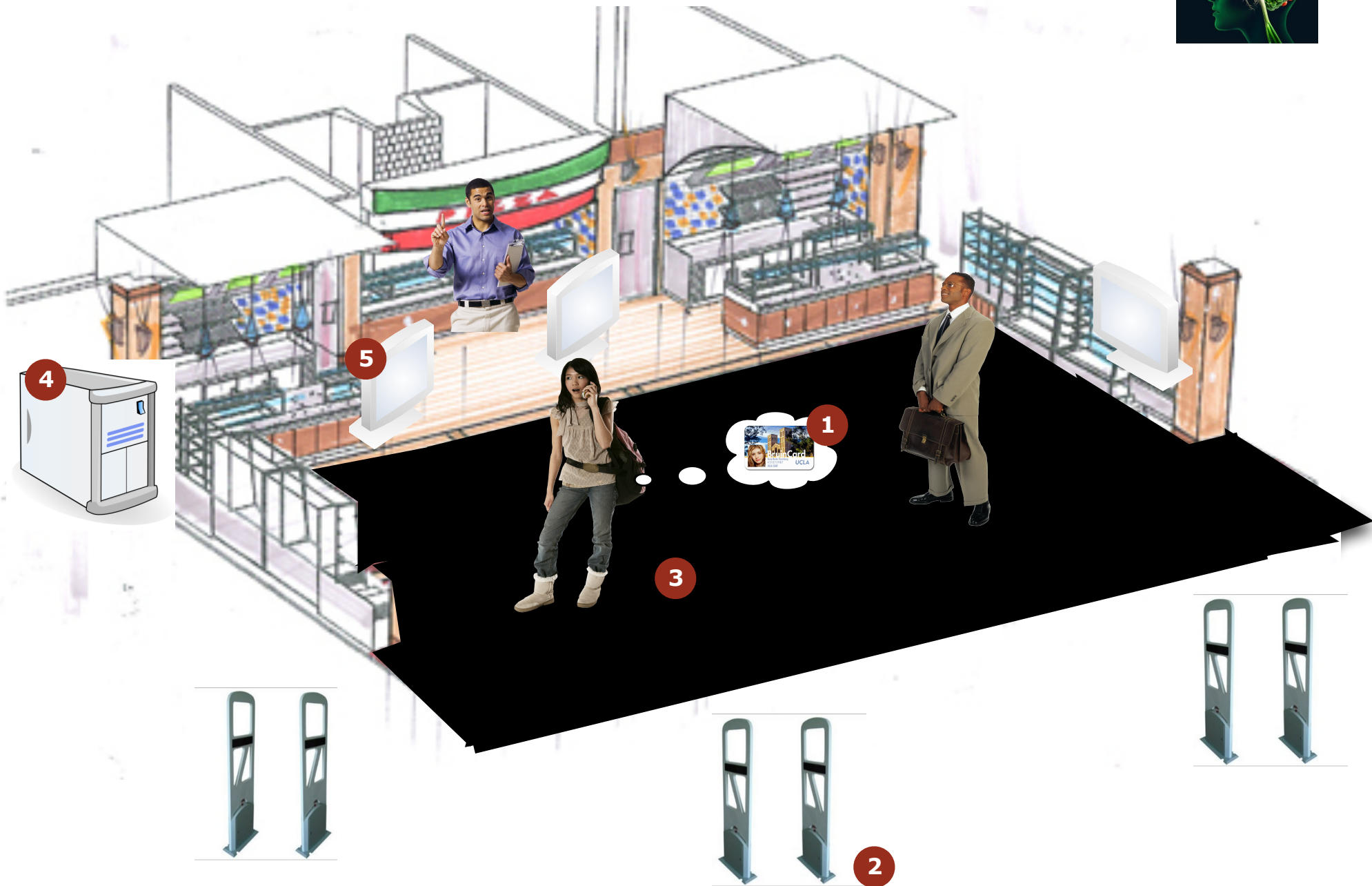


# "Food Coach" Technology



- 1 RFID tags are embedded in each Bruin ID. Each ID has a unique identifying RFID number.
- 2 At the entryway, RFID sensors alert the Food Coach database as to the identity of the individual. This prompts the system to pull up that persons record.
- 3 Weight sensors embedded into the floor measures the weight of the guest.
- 4 The Food Coach database aggregates health records, and gym activity data. This data, along with the weight of the guest is applied to an algorithm that determines an appropriate food plan.
- 5 The Food Coach will then display food suggestions, limiting some foods to those that are determined to be in need of diet modifications.