

The Data of RankUp

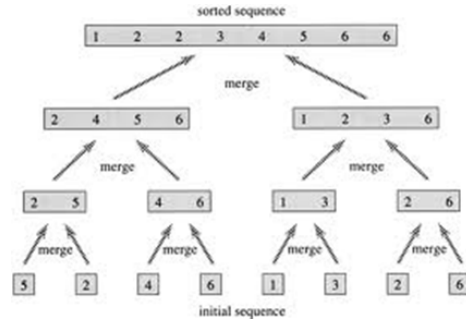


foursquare



LinkedIn

Data is posted on Social Media sites



RankUp aggregates data and makes connections



RankUp uses a unique algorithm to analyze the data



Suggestions and Ratings are populated from aggregated data



Collected data is sold to universities