

UNIVERSITY OF CALIFORNIA, LOS ANGELES
DAILY BRUIN

Proposed bills that may ease college-related expenses still awaiting decisions in state legislature

By Katherine Legaloo

Students in California public universities will probably not see any long hoped for state provided financial relief in the coming months after several bills aimed at lowering college-related expenses continue to stay frozen in the state legislature this week. Outcomes continue to look bleak (Page 10).

Classifieds

CEDARS-SINAI IMAGING STUDY seeking healthy volunteers to undergo MRI scan. 2hrs, \$40-70. Contact David at choide@cshs.org or 310-423-0075 — **2200 - Research Subjects**

ACCUSED of cheating? Plagiarism? Grade dispute? Criminal Charges? Call BEFORE speaking with the Dean or Police. FREE consultation. Law Offices of Kosnett&Durchfort. (310)444-8898http://www.educationlawyer.org — **6300 - Legal Advice/Attorneys**

HOMEWORK HELPER/ SPORTS COACH needed for 5th & 7th grader. Weekdays & sometimes on Weekends. Need to be energetic and athletic. Help with homework and engage kids in different sports activities. We live near UCLA.AAGMOM1@GMAIL.COM — **7700 - Child Care Wanted**

SOCIAL MEDIA MARKETING PAID INTERNSHIP - Potential for full-time hire! Westwood, CA (1/2 mile from UCLA campus)15-20 hrs/wk. \$12-\$15/hr. Some experience required.Send resume to jordanweiss@hotmail.com. — **8000 - Internships**

Responsible UCLA female employee seeks room/board in exchange for personal assistant/childcare services. Stellar references & experience.Rtfirst123@hotmail.com — **9200 - Housing Needed**

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P/T WORK FROM HOME to assist procuring mfgs (i.e. Panasonic, Sony, Epson) sell their prdts. online. Bilingual (Japanese/Chinese) a major plus. Salary TBD. Donald 310.673.0562.

PERSONAL ASSISTANT: Physician seeks enthusiastic, resourceful, reliable help w/organizing Westwood home office, light kitchen clean-up, shopping. Degree&car required. Approx. 20-30 evening hours/wk, \$20/hr. Include cover letter reliablehelper@verizon.net.

\$925 Bachelor. Small kitchenette. No parking. Utilities paid. July 10th Move in. 10943 Roebing Ave. 1yr lease. No pets. 310-395-8643.

Attention Students: BruinWatch System Coming to Campus Soon

Attention Bruins! Beginning in the Fall of 2013, you will need to make sure to have your student ID card on you at all times! Possession of your Bruin ID card is imperative because in addition to your coffee, food, snacks, textbooks, and library services, all UCLA activities and class attendance records will depend on your Bruin ID.

This summer the process of switching over to a new system, BruinWatch, will begin. Your student ID--now known as your BruinWatch card--will become your most important possession! You've heard of Goggle, the mega-search-engine company, right?

Well, they have decided to sponsor UCLA—and what does that mean? That means starting next year you won't owe any more money for your education! Say goodbye to a potentially huge life-encompassing mountain of debt! You will have access to the highest quality teachers and services without having spending a dime.

How can that be, you ask? Well all Goggle needs in return from you is *information*. But don't worry, you won't have to fill out any surveys or paperwork, all you have to do is carry your BruinWatch card around with you. It's that simple!

BruinWatch is the new campus-wide system that Goggle will utilize for the purpose of gathering information about what Bruin campus life is like. BruinWatch, is a fully integrated system designed to collect information by tracing all purchases, classes, grades, and event participation of each student back to the unique student ID.

The system has an easy to use interface, similar to many social media platforms that you already use. Access to your information is allowed via tiered access points. For administrative purposes, Goggle and the UC Regents will have full access to all information, the ability to update information, and resolve discrepancies of information accuracy. Professors and faculty will have advanced access to student data, and the ability to view complete student records that will include student evaluations. Students will have basic access to the BruinWatch system, which includes the ability to view public student profiles and profiles of friends.

In exchange for providing this information, Goggle will not only pay your entire tuition, but you will gain access to the newest and most advanced social network tool available.

This interactive campus map, accessed from anywhere on campus at the kiosks, your smart phone or personal computer allows you to see where your friends are on

campus because the most important part of BruinWatch is the GPS device that will be embedded in your BruinWatch card.

In addition to the campus map, displaying where your friends are, your personal menus including class schedules, events occurring on campus such as sports and lectures, help you keep on top of your school work and getting the most out of your FREE education!

So you might be wondering, what does everyone involved get out of this? Well, besides your FREE education, students get the benefit of a constantly improved education system.

With all of the information that will soon be available to Goggle, they will be able to recommend improvements to the Regents about what students want and need, based on all of the preferences that you and your fellow Bruins provide them. Every time you buy something, provide feedback about a class or your professor, check out a book, or attend an event on campus, you are putting in your vote that Goggle will be able to aggregate and know how to improve your UCLA experience.



The UC Regents super excited to reap the benefits of having a Goggle backed university because of the new source of funding. Of course the incentive to try to attend UCLA will increase exponentially; the top students across the country will be competing to get in. Budgetary constraints will no longer negatively impact the kind of services that the Regents can provide, and the power to take methods of tuition payment is put into your hands. Professors are looking forward to the caliber of student they will soon be able to work with, stable funds which also mean stable salaries, and a lot more opportunity for feedback and the ability to cater classes to what the students need and want.