



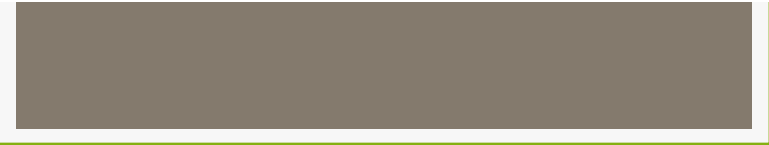
Bike Sharing on UCLA Campus and Westwood Village

Milena Golshan &
Kara Wheeler





LEARN • RENT • RIDE



UCLA Home

UCLA Recreation

A Department of Student Affairs Inspiring the UCLA community to foster active, healthy lifestyles and life-long learning

[Register for Rec Classes](#)

Home	About Us	Facilities/Hours	Membership	Wellness	Jobs	Events/Deals	Sponsorship	Give to
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- [Instructional Classes](#)
- [Intramural Sports](#)
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- [Wilderness Outings](#)
- [Calendar](#)
- [Group Adventures](#)
- [Custom Trips](#)
- [New Bruin Programs](#)
- [Outdoor Leadership Training](#)
- [Challenge Course](#)
- [Rock Wall](#)
- [Bike Shop](#)
- [Equipment Rental Center](#)
- [Resource Center](#)

Outdoor Adventures

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BIKE-SHOP RENTALS

[Home](#) | [Bicycling at UCLA](#) | [Classes](#) | [Rentals](#) | [Resources](#) | [Services](#)

Bruin-Bike Library (Quarterly Rentals)

Thanks to UCLA Transportation, UCLA Recreation, The Green Initiative Fund, and the UCLA Graduate Students' Association Sustainable-Resource-Center, **currently-enrolled students** can rent a bicycle for the entire quarter. **For only \$45, the Felt-Cafe-8 bicycle comes complete with a helmet, U-lock, and a front and rear light.** We also offer students \$45 quarterly rentals from our small fleet of electric bicycles (Sanyo Eneloop). Quarterly rentals may be reserved using the process detailed in the following paragraphs.



BIKE NATION



Users & destinations



Student:
“I want to bike from my place to classes and back.”

Users & destinations



Faculty:

“I don’t want to drive short distances in the traffic, but it’s too far to walk.”

Users & destinations



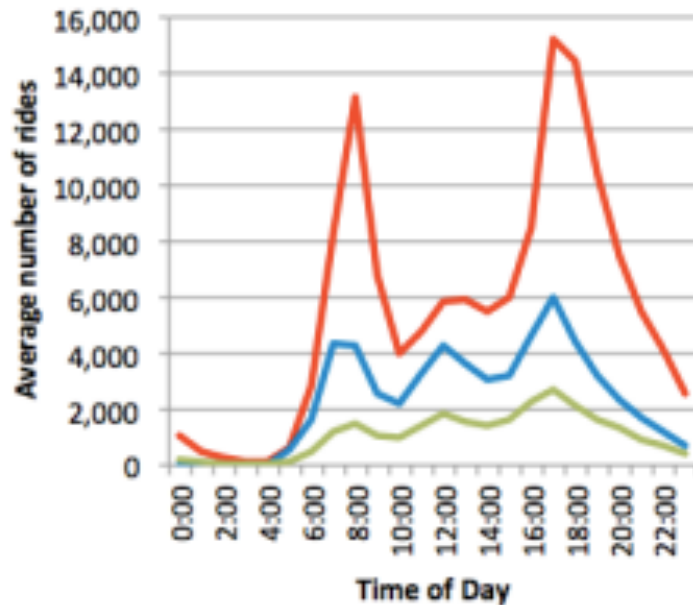
Visitor:

"I'm here for the first time, and I want to see the whole campus and the area."

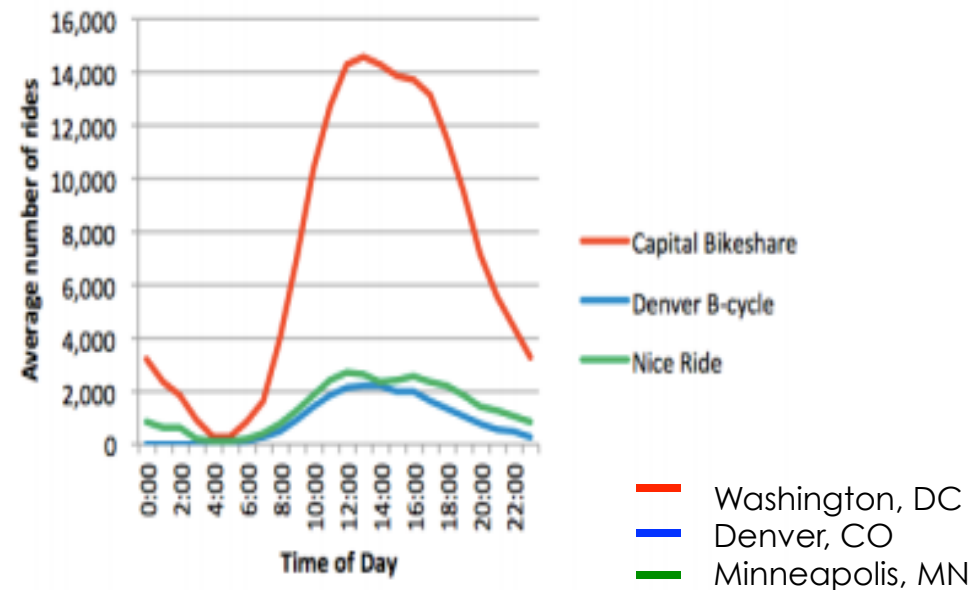
Trends: Green technologies



Trends: More bike sharing in large cities



Average number of rides
(Weekday), April-June 2012

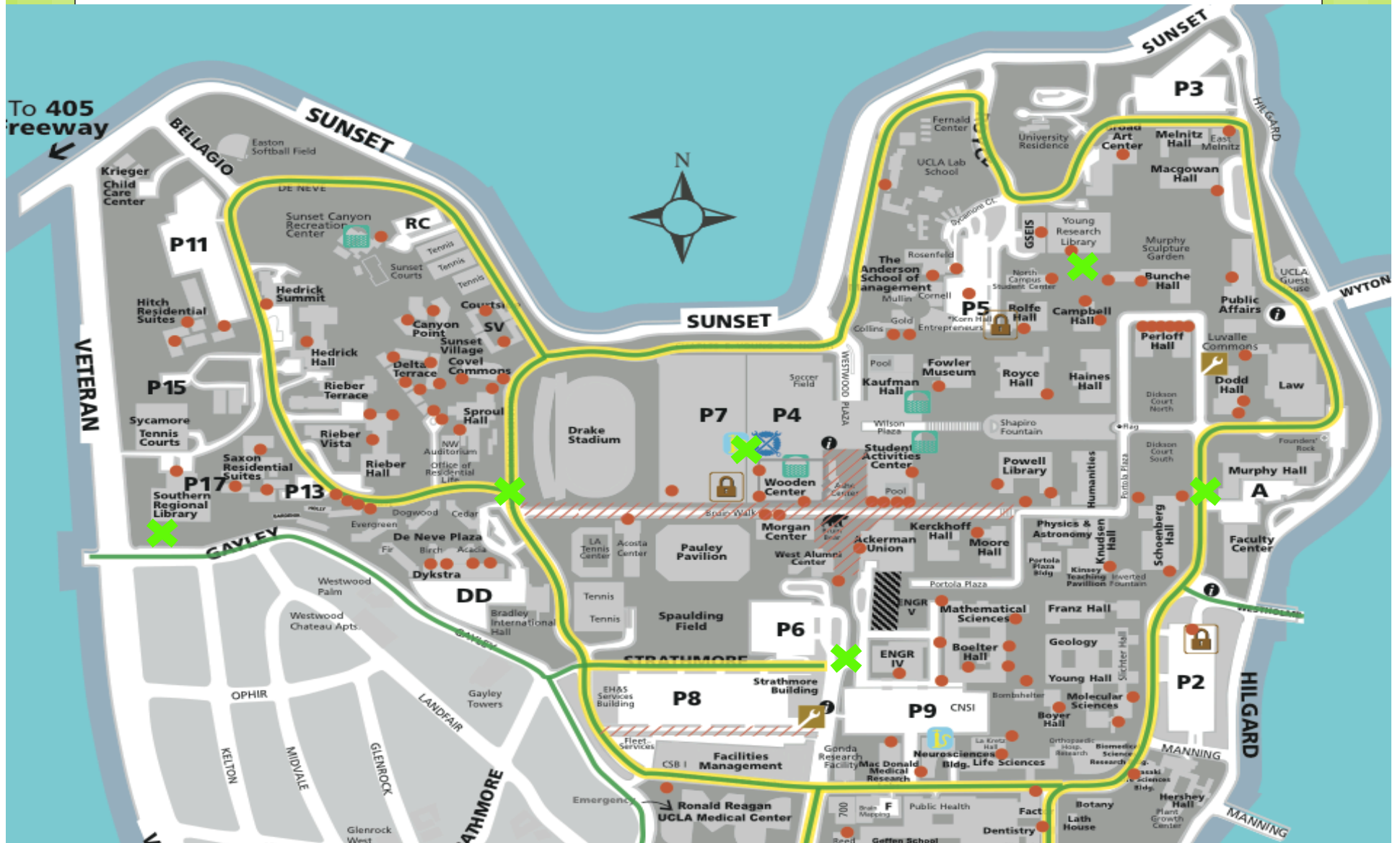


Average number of rides
(Weekend), April-June 2012

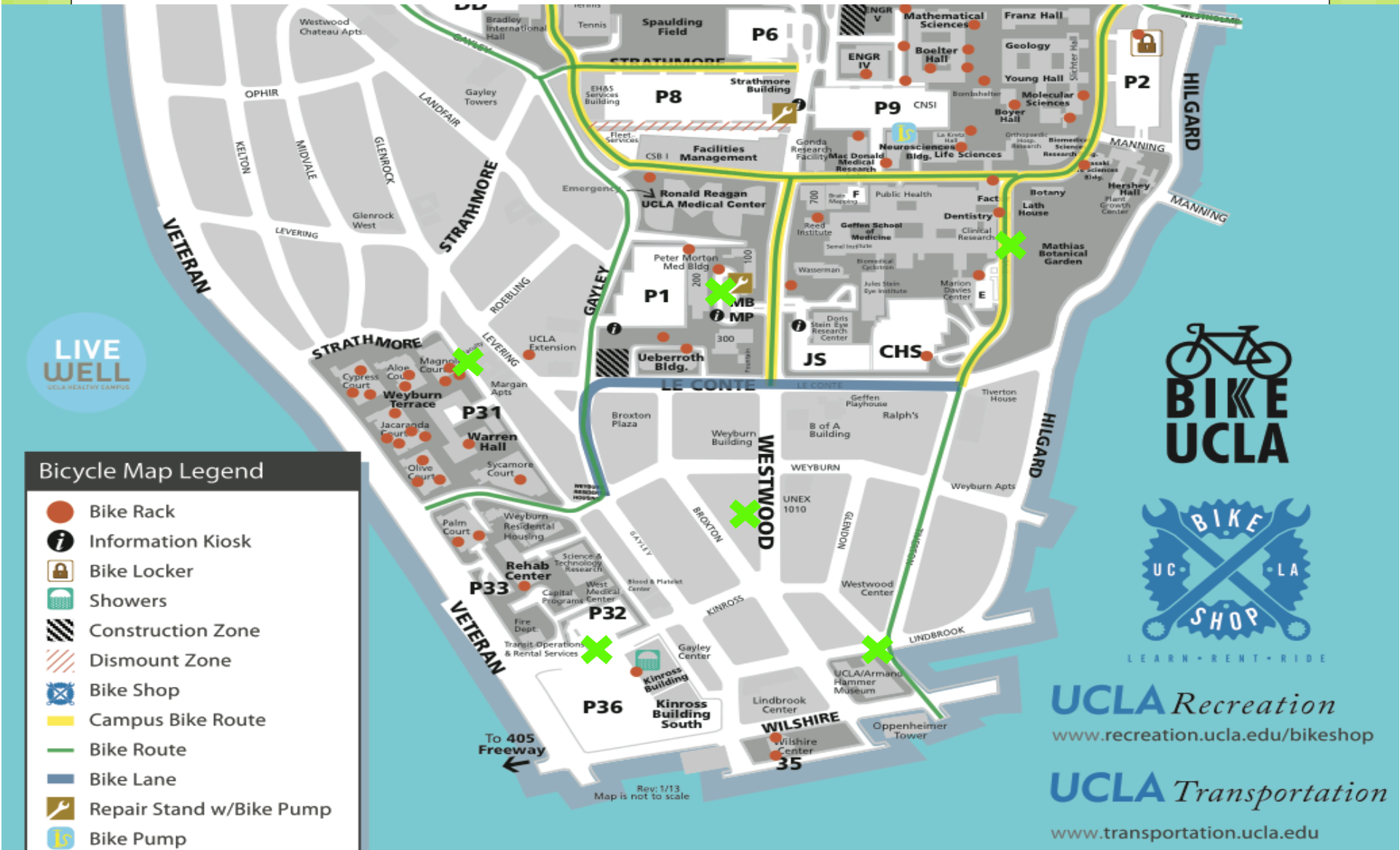
**Bike Sharing in
the United States:
State of the Practice and
Guide to Implementation**

<http://www.bicyclinginfo.org/promote/bikeshareintheus.pdf>

Locations of Bike Stations: UCLA North Campus



Locations of Bike Stations: UCLA South Campus



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UCLA Recreation
www.recreation.ucla.edu/bikeshop

UCLA Transportation
www.transportation.ucla.edu

Where are the bike stations and the available bikes?



GPS tracking chips activated when bikes are locked

Signal sent to the App

Bike Share App

BIKE NATION >

[All places](#) [UCLA](#) [Westwood](#)

[Transport](#) [Parking](#) [Cities](#)

Public transport nearby:


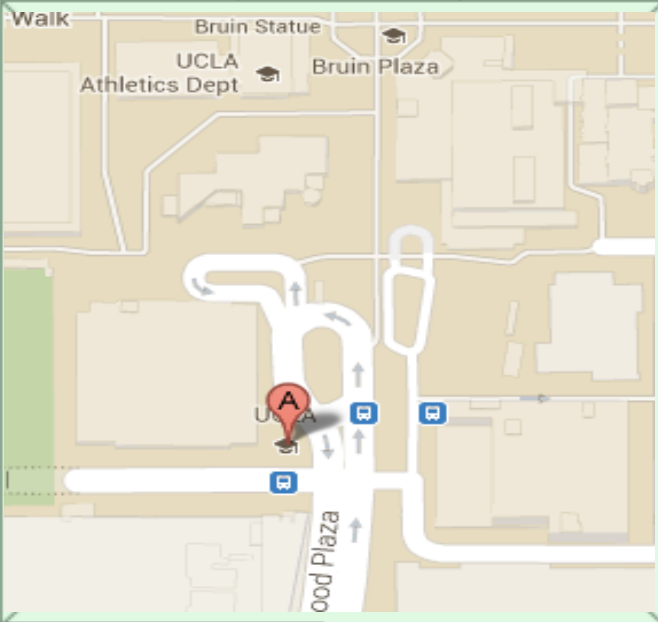
Line	Distance	Bikes	Spaces
Culver City Bus	0.5 miles	0	10
St. Monica Bus	0.7 miles	2	8
Expo Line LA Metro	1.2 miles	3	7

[Public transport schedule](#)


[Search](#) [Address](#)

[Traffic](#) [Directions](#)

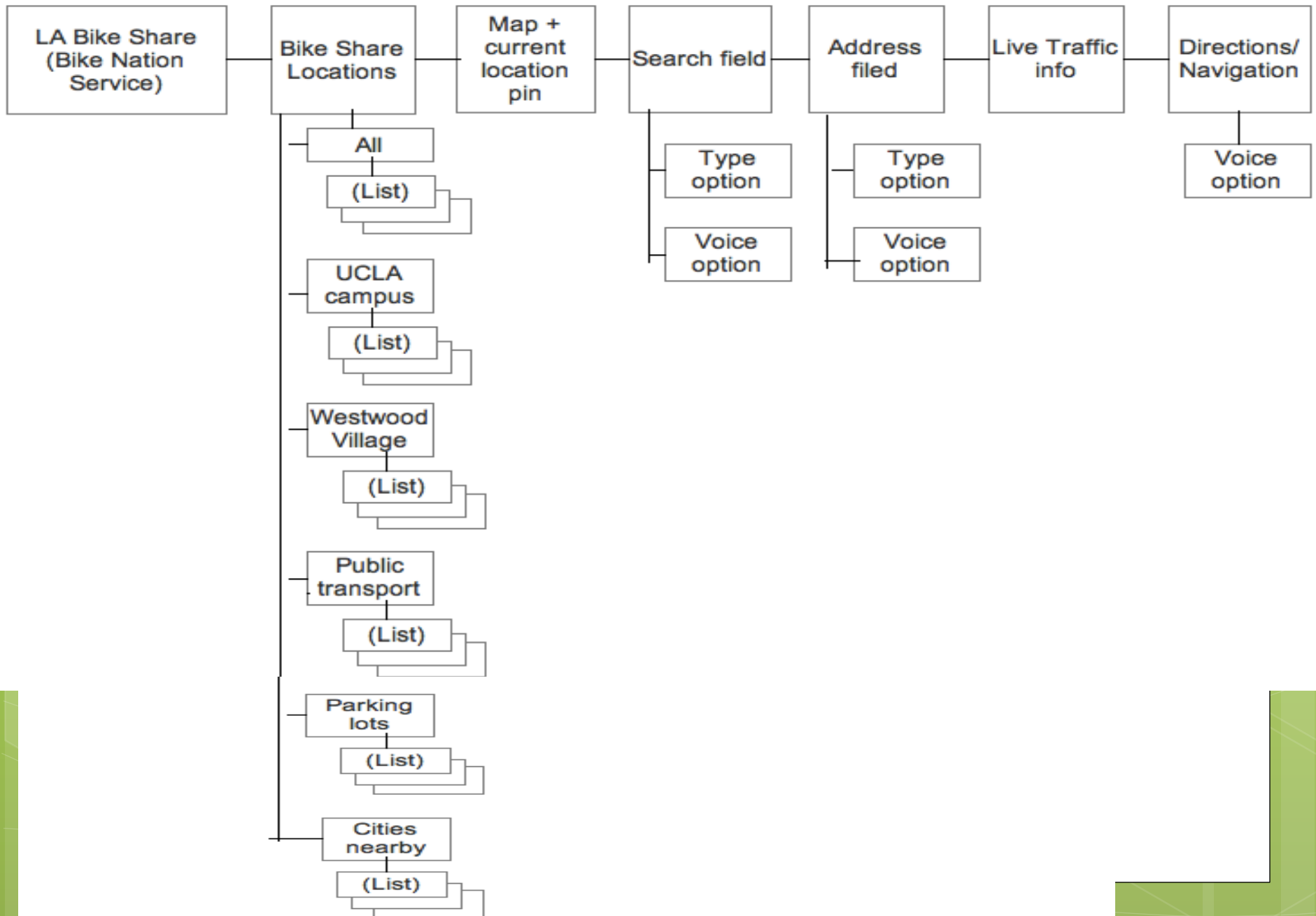
Bike Share App: Main Page

 BIKE NATION >		
All bike stations	UCLA campus	Westwood Village
Public transport	Parking	Cities nearby
		
Search	Address	
Traffic	Directions	

Bike Share App: Cities Connections

 BIKE NATION		>
All places	UCLA	Westwood
Transport	Parking	Cities
Cities nearby		Bike Nation service
Westwood	GO	
Beverly Hills	GO	
Santa Monica	GO	
Los Angeles	GO	
Public transport schedule		
Search	Address	
Traffic	Directions	

Bike Share App Map





Thank you!
Questions?