Bike Sharing on UCLA Campus and Westwood Village

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BIKE SHOP

UC • LA

LEARN • RENT • RIDE

BIKE NATION

Users & destinations

Student:
"I want to bike from my place to classes and back."

Users & destinations

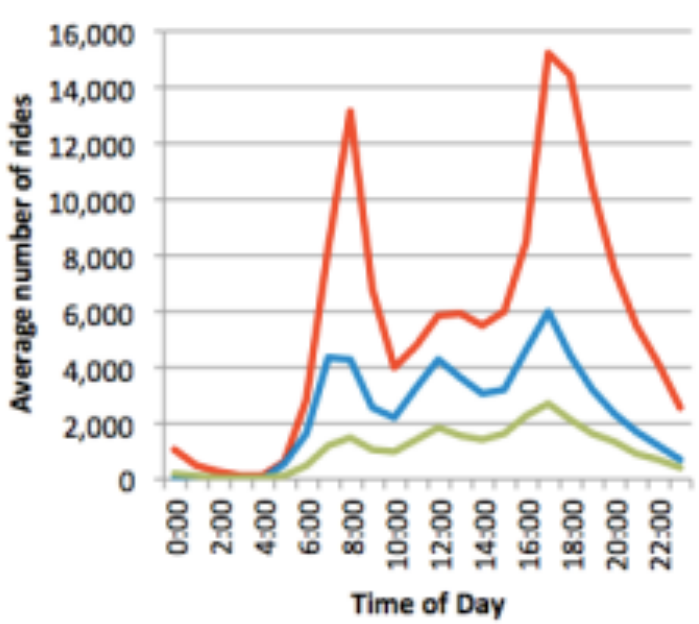
Faculty:
"I don't want to drive short distances in the traffic, but it's too far to walk."

Users & destinations

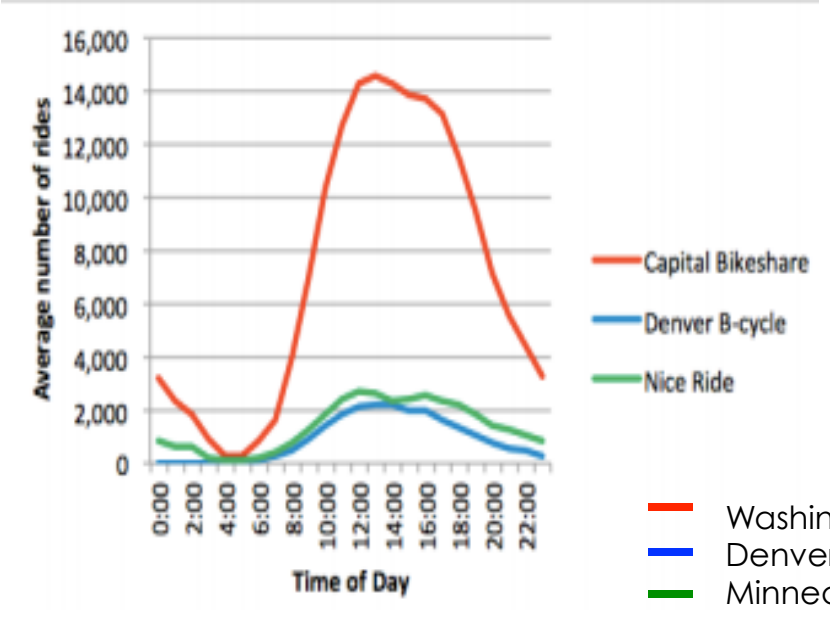
Visitor:
"I'm here for the first time, and I want to see the whole campus and the area."

Trends: Green technologies

Trends: More bike sharing in large cities



Average number of rides (Weekday), April-June 2012

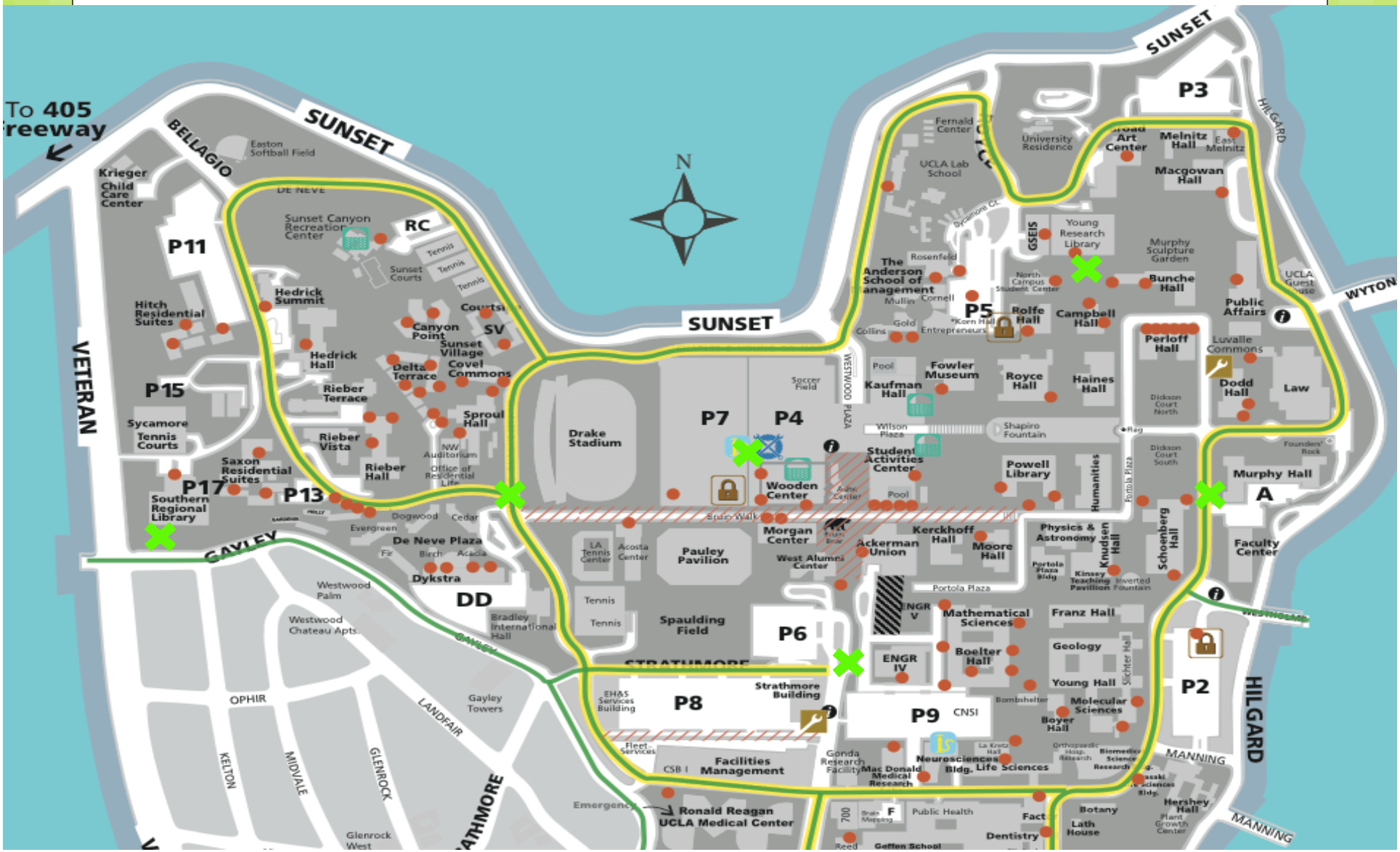


Average number of rides (Weekend), April-June 2012

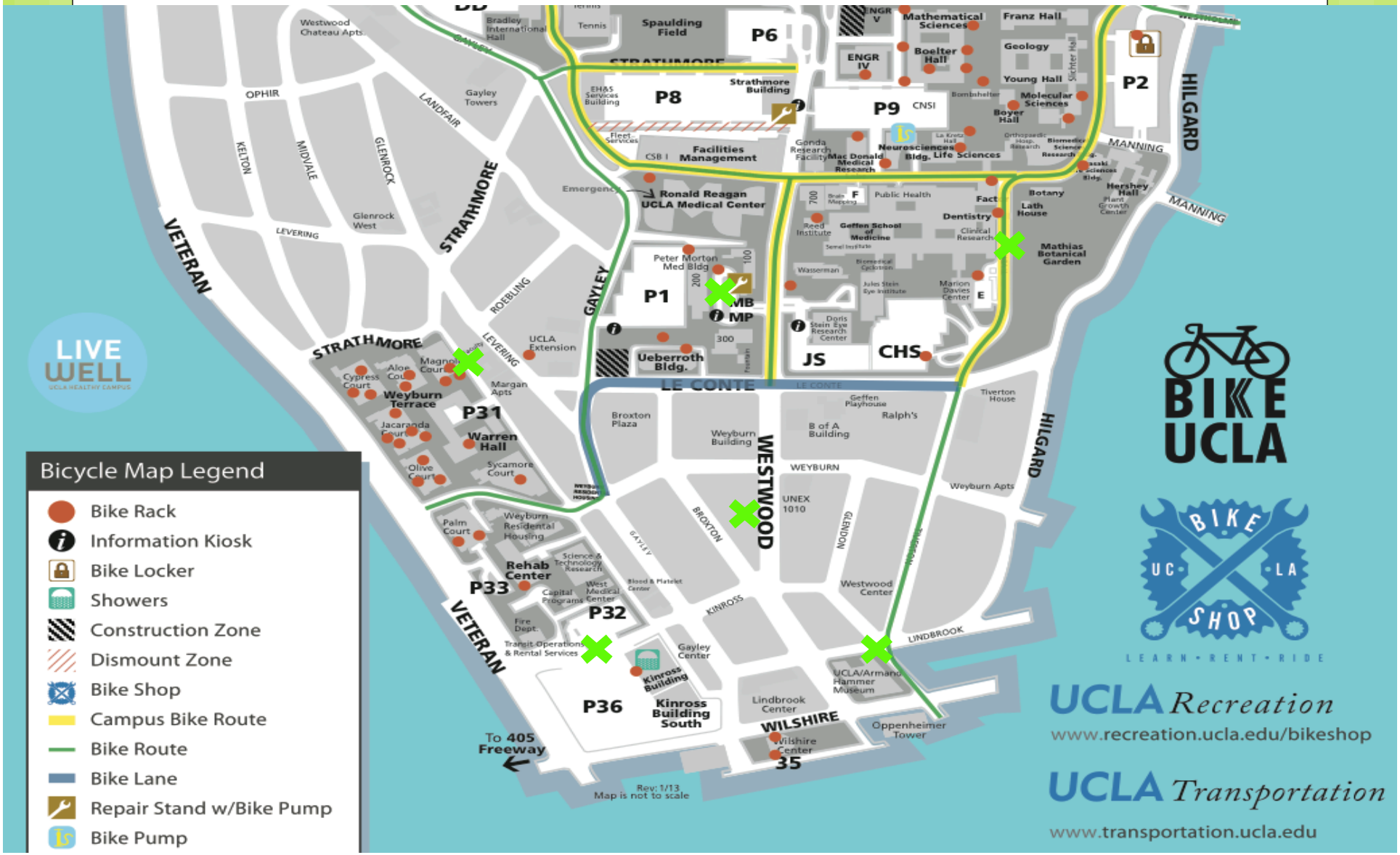
Bike Sharing in the United States:
State of the Practice and Guide to Implementation

http://www.bicyclinginfo.org/promote/bikeshareintheus.pdf

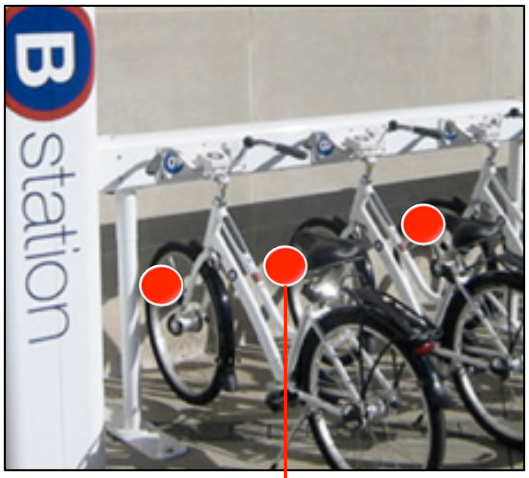
Locations of Bike Stations: UCLA North Campus



Locations of Bike Stations: UCLA South Campus



Where are the bike stations and the available bikes?



GPS tracking chips activated when bikes are locked

Signal sent to the App

Bike Share App

BIKE NATION >

All places	UCLA	Westwood
Transport	Parking	Cities

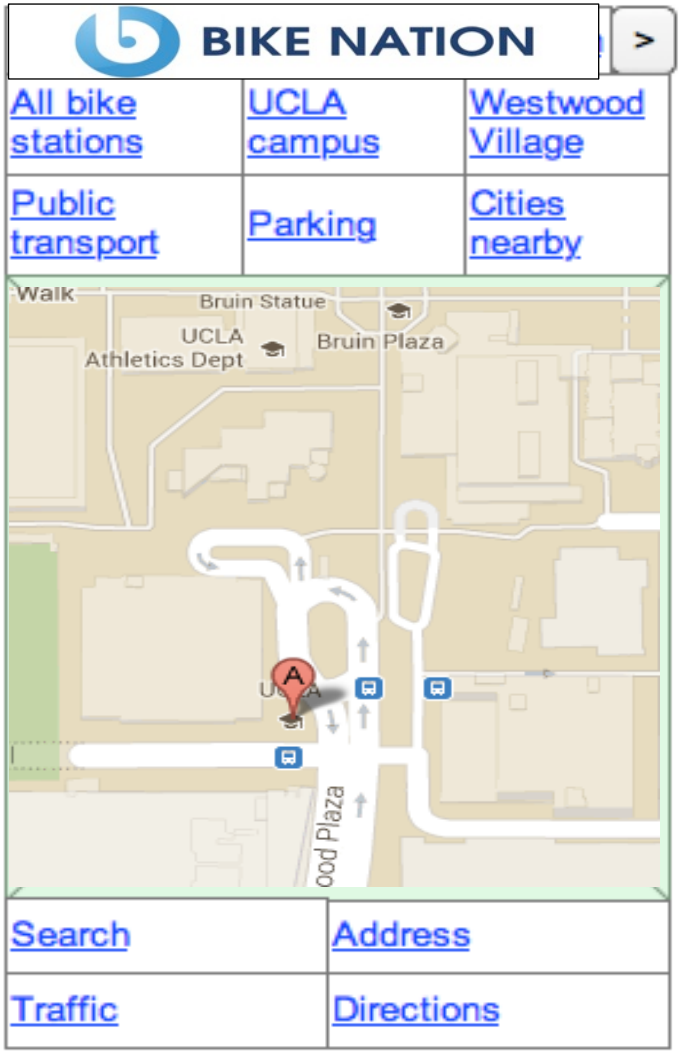
Public transport nearby:

Line	Distance	Bikes	Spaces
Culver City Bus	0.5 miles	0	10
St. Monica Bus	0.7 miles	2	8
Expo Line LA Metro	1.2 miles	3	7

Public transport schedule

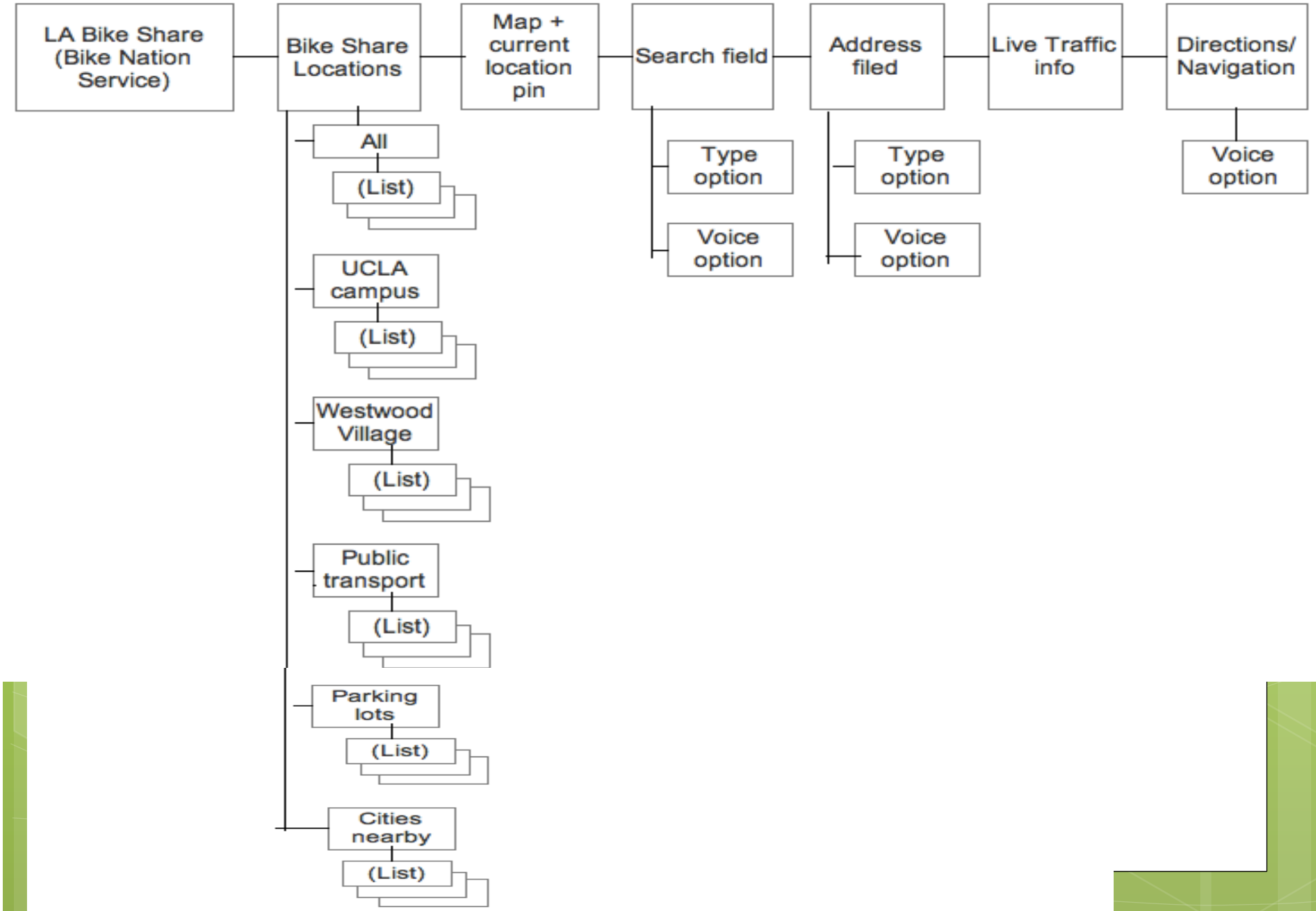
Search	Address
Traffic	Directions

Bike Share App: Main Page



Bike Share App: Cities Connections

Bike Share App Map



Thank you!

Questions?