# JewelryShare

"Glamorizing Together, Because It's Worth It"

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## Problem

I only have several pieces of nice jewelry because nice jewelry is expensive.



## Solution

Sharing jewelry amongst many users:

More jewelry for the users to choose from!



# Overview of JewelryShare

- Sharing of accessories with friends, families, and strangers
- Centralized web-service
- Loan your jewelry, return, and repeat

"The world of glamour awaits you, just a click away."

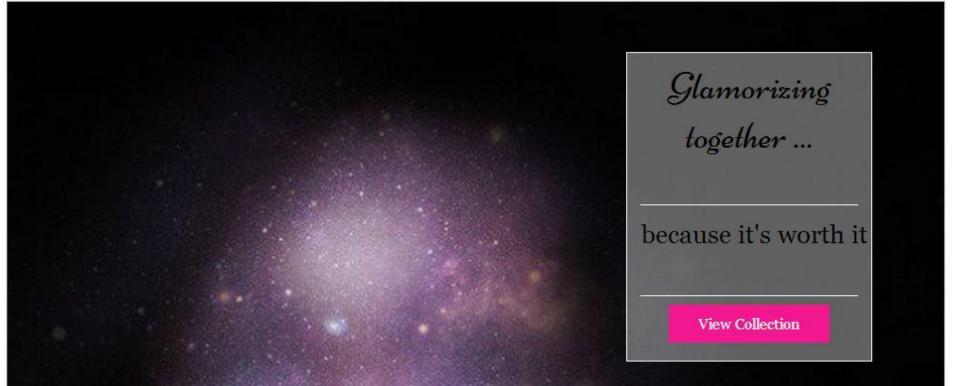
### How the service works

- Signing up for the service: \$10/month or \$100/year
- Each item costs 15% of retail value to rent
- The more valuable items you put up for loan
  - = you pay 10% of retail value to rent
- Free shipping both ways









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#### **CHIC JEWELRY**

#### Our Story

Sharing accessories is gaining immense popularity. Some of us like having lots of cheap jewelry, which can wear down quickly after just several uses, or some of us like having few pieces of higher-end jewelry, which is very expensive. By providing a centralized service that would help facilitate sharing, Jewelry Share aims to make sharing easier for everyone.

EARRINGS NECKLACES & PINS RINGS

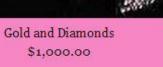


### **Share Your Jewelery**

Share the pictures and describe your jewelry so that people would WANT it.

**ORDER** 







TOPAZ Ear-ring \$750.00



Blue Diamonds \$500.00



Diamond Studs \$1,500.00



### Add Your Own

Share and enjoy other's earrings (vintage, modern, classy, chic ...)



Diamond Necklace \$25,000.00



Diamond Bird pin \$250.00



Bunny Pin \$100.00

1/1 ▶



### Add Your Own

Share your own necklaces and pins!

Share





Diamond wedding Ring \$10,000.00



Sun and Moon ring \$200.00

1/1 ►



### Add Your Own

Share and experience various rings by designers and boutiques

Share

# How to share your jewelry

- Send in pictures to site
- Prepaid shipping label, mail to HQ
  - -> Insured

# How to share your jewelry

### Upon jewelry's arrival:

- Inspected
- Valued
- Authenticity verified
- Sanitized

After all that, listing will be created

## Challenges

#### Customer validation

- customers need to be real

#### Trust

- how will people trust us with their valuables?

#### Sanitation

- items need to be cleaned

### Accountability for stolen/damaged items

- what happens when items are damaged/stolen/lost?

### Authenticity

- how do we know the items are not knock-offs?

### Verifying the object actually exists

- how do we know the items exist?

## Countering the challenges

#### Customer validation

- background check on customers

#### **Trust**

- gained through time and with more users

#### Sanitation

- items will be cleaned at HQ

## Countering the challenges

Accountability for stolen/damaged items

- renter responsible if lost/damaged
- items are insured when mailed

### Authenticity

- at HQ, authenticity and value are checked
- Verifying the object actually exists
  - items must be mailed in before they are listed