

# Creature Comforts:

## A Pet-Sharing Service

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IS 282 | Blanchette  
Final Project | Spring '13  
June 11, 2013



"Finding **companionship & comfort** in your **community.**"

# Featuring the Creature Comfort Mobile App



Store

Mac

iPod

iPhone

iPad

iTunes

Support



## iTunes Preview

### Creature Comforts

By Minh Le & Jennifer Kishi

Open iTunes to buy and download apps.



#### Description

Creature Comforts is an on demand pet-sharing service that seeks to connect lonely dogs with local human companions.

[Creature Comforts Website](#) ▶

[Creature Comforts Support](#) ▶

[Application License Agreement](#) ▶

[...More](#)

View in iTunes

⊕ This app is designed for both iPhone and iPad

Free

Category: **Pets**

Updated: June 1, 2013

Version: 1.0

Size: 25.9 MB

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Rated 4+

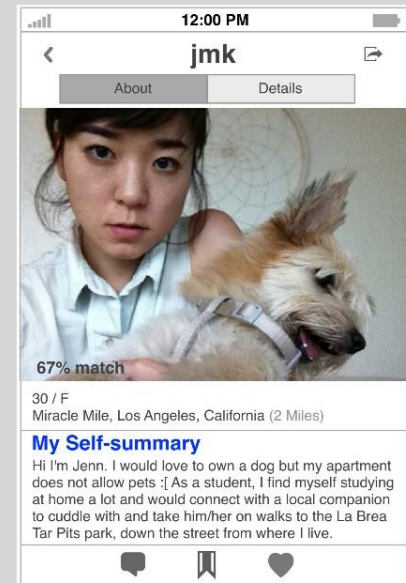
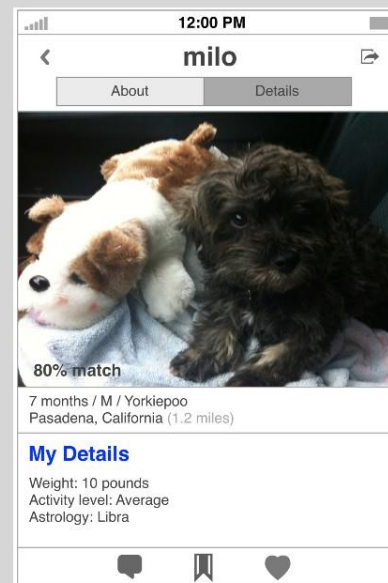
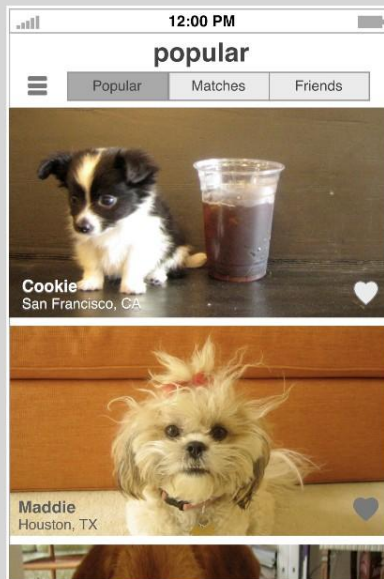
**Requirements:** Compatible with iPhone, iPod touch, and iPad. Requires iOS 4.3 or later. This app is optimized for iPhone 5.

#### Customer Reviews

Current Version:

★★★★☆ 246 Ratings

#### iPhone Screenshots





# Creature Comforts

Finding companionship & comfort in your community.

## How it works

Creature Comforts is an on demand pet-sharing service that seeks to connect lonely dogs with local human companions. Pets are matched with members who request companionship through the Creature Comforts website, iPhone or Android app. Whether you are a pet owner seeking a friend for your dog during the hours that you are away at work, or if you are a dog lover seeking a furry companion, this service is for you.

### 4 Simple Steps to Pet-Sharing



1. JOIN



2. MATCH



3. MEET





4. PLAY

### Requirements for pet-sharing

We're looking for friendly, community-oriented pets and companions.

### Protections for you and your pets

-  **Liability insurance:** Creature Comforts platform provides pet owners with liability insurance per occurrence.
-  **Ratings:** Both members and pet owners provide ratings, and you'll be able to see their rating before accepting doggie dates. Every member also signs up for Creature Comforts and provides valid credit card information for identity purposes.

# Getting to Know Your Community

facebook

Search for people, places and things



Find Friends Home



## LOS ANGELES COMMUNITY PETS & PALS GATHERING

Friends Event · By [Creature Comforts](#)

← Events

Join

Maybe

Decline

Creature Comforts invited you.

June 9 at 9:00am until 3:00pm

Please join Creature Comforts in the First Annual Los Angeles Community Pets and Pal Gathering on Sunday June 9, 2013 at 9:00 am until 3:00 pm at Angels Point in Elysian Park.

This is a great way for local Creature Comfort pets and pals to make connections and meet in person!

We will have various fun activities and surprises throughout the day, as well as in formal training sessions, mobile pet grooming trucks, and locally made organic pet treats.

People You May Know

See All



Nyan Cat

Add Friend

Going (36)



Creature Comforts  
(Invited You)

Maybe (28)



Invited (79)



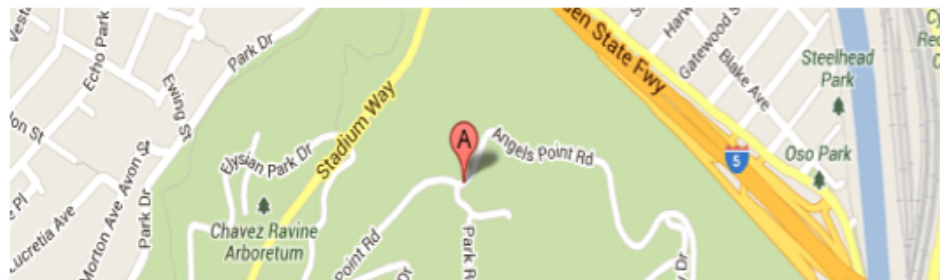
Boo



Tardar Sauce



Shiba

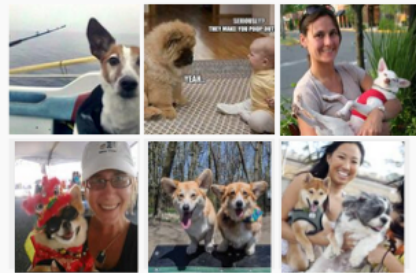


# Connecting with Creature Comforts

- Tweets >
- Following >
- Followers >
- Favorites >
- Lists >

## Follow Creature Comforts

Sign up



View all photos and videos >



### Creature Comforts

@CreatureComforts  
A Pet-Sharing Service  
[www.creaturecomforts.com](http://www.creaturecomforts.com) | [instagram.com/ccpets](https://www.instagram.com/ccpets)

54 TWEETS   24 FOLLOWING   223 FOLLOWERS

[Follow](#)

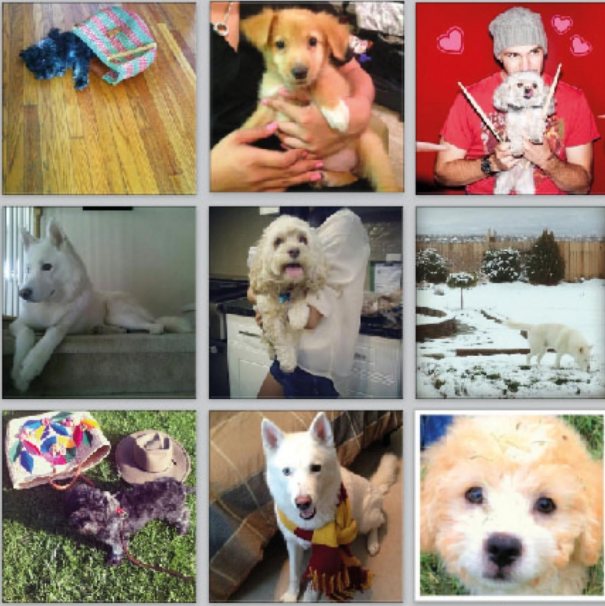
## Tweets

-  **Creature Comforts** @CreatureComforts 20 May  
Join Creature Comfort's Los Angeles Community Pets and Pals Gathering tomorrow at Elysian Park! [fb.me/1yR4tns](https://fb.me/1yR4tns)  
Expand
-  **DrDogs247** @DrDogs247 19 May  
[@CreatureComforts](#) Havin a doggie date today with the sweetest lil pup :) #ccpets  
Expand
-  **Boo the Dog** @BootheCutestDog 7 Oct  
[#RelationshipsFallApartBecause](#) there is no dog in the house!  
Expand

AT&T 12:31 PM

Explore #CCPETS

93 Photos



Home Star Instagram Heart Messages

**"Happiness is only real  
when shared." --C. McCandless**



**Thank you.**

# PETA Petition



Animals are **not** ours to eat, wear, experiment on, use for entertainment, or abuse in any way.

- Home
  - Features
  - Video
  - Action
  - Blog
  - Issues
  - Living
  - Shop
  - Interactive
  - Media Center
  - About PETA
  - Donate Now
- ACTION TEAM ACTION ALERTS GET ACTIVE ONLINE PETA'S GUIDE TO BECOMING AN ACTIVIST LITERATURE OUR CAMPAIGNS



## Sign Here to Stop Pet-Sharing Cruelty!

Dogs, like small children, require a certain level of consistency in order to thrive. Tragically, under the **Creature Comforts** service, dogs are shuttled from one location to another, solely for the benefit of their human counterparts. This service, which claims to be part Match.com and part dog sitting, allows dog owners to locate willing sitters in their local area to fill the hours while an owner is at work, or for vacation or business trips. Questionably, non-pet owners can also sign up for the service to browse pet profiles and volunteer to dogsit. While **Creature Comforts** claims to solve the problem of the lonely pet, this service only promotes irresponsible pet ownership. Services like this encourage dog owners to overlook the responsibility and commitment involved in spending time with an animal companion and allows those with disposable income to transfer the responsibility to another individual, with no guarantees of pet ownership history or knowledge.



This inconsistent pet sitting model likely causes more trauma for the dog than being alone all day. Furthermore, this model emphasizes human convenience over the animal's emotional state. Please help put an end to dog cruelty and irresponsible pet ownership. Add your name to the petition urging **Creature Comforts** to end the cycle of cruelty by immediately retiring their services.

Sign This Petition.

Full Petition Text:

I, the undersigned, hereby request that **Creature Comforts** immediately retire its pet-sharing services. Please stop the tragic exploitation of dogs and the subsequent promotion of irresponsible pet ownership.

Signed,  
[Your Name]

\* First Name

\* Last Name

\* Your E-Mail

Sign me up for PETA E-News, a biweekly e-mail series.

[Sign Now](#)