



Privacy Policy

WiseWalk pulls data from a variety of sources, and we want to be straightforward with you about where we get that data, how we use it, and who sees it. After all, one of those sources of data is you, our user.

Your data is shared and collected under very particular circumstances.

First, we record the data you supply – whether an incident occurred, where it occurred and what happened. We supplement this data with information from your phone, like your location. Location data is used to help ensure the accuracy of our information, to make sure that our routing directions are helpful and efficient, and to report incidents to local public works department and other authorities.

When your data is reported to outside sources, be it the local police station or just to other users viewing our maps, **your data is always anonymized.** Identifying attributes of the data are removed. Other users will not see who made a report; they will simply see that a report was made.

Furthermore, data given to local public works departments or to police stations are only supplied in the aggregate. In other words, if twenty-five people have reported a damaged sidewalk on a street, we will tell the local authorities that twenty-five people reported it. They will not be able to sort data by the user, and they will have no way of identifying our users. We want our platform to be a safe and worry-free way to share information about your surroundings. We think protecting your data is an important part of that mission.

We use other data from other sources, of course, and you benefit from it. Crime statistics, as reported by local police and other authorities, are findable in our app, and we use these statistics when you ask us to find you the safest walking path.

With this in mind, we have a series of promises for you:

- 1) We promise to alert you about any changes in our privacy policy or data use policy.
- 2) We promise to alert you if we begin to report our data to any additional external sources.
- 3) We promise to never provide identifying information to external sources.
- 4) We promise to be clear and straightforward about your privacy

We want WiseWalk to keep you safe and help foster a community of like-minded people. We wholeheartedly believe that your privacy is a key aspect of our mission, and we will protect it.