

Katherine Kulwicz <kck623@gmail.com>

5:02 PM (11 minutes ago) ☆

to me ▾

Hello Kendra,

Thank you for allowing me to observe your design meeting last week, though I'm sorry I wasn't able to stay longer. I appreciate you forwarding me the whiteboard notes from that session, but wanted to follow up with more specifics regarding CarpetDiem's technological infrastructure.

Thank you,

Katherine

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Katherine Kulwicz
Sales and Marketing Director
CarpetDiem

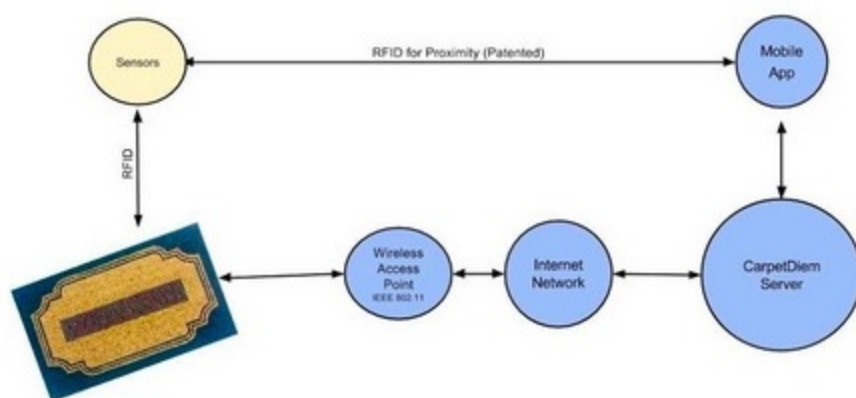
Kendra Godwin <godwin.kendra@gmail.com>

5:09 PM (4 minutes ago) ☆

to Katherine ▾

Hi Katherine,

I apologize for the quality of that whiteboard photo and I've included a clearer model here from our current stack of presentation slides:



We're in the process of patenting CarpetDiem's sensor technology. Our product operates using RFID tags as unique identifiers within its key ring sensors, and there are sensors within the doormat itself for proximity and weight sensing that allow for threshold tracking. CarpetDiem uses a WiFi card as its access point to connect to the Internet and the CarpetDiem server. From the server it then broadcasts current data arriving via the sensor's to the app and website. The app and website serve as points for the consumer to view current and past doormat statistics and to alter the wording and images available for doormat display.

The key ring sensors run on replaceable CR2016 coin cell batteries and the doormat runs on MagMIMO technology that allows for wireless recharging of its replaceable battery from a tablet no more than 30 feet away.

And, of note to you and your sales team:

The LED display is waterproof and covered with durable and scratch resistant plastic that can withstand up to 300 pounds of weight. One of our mockups currently promotes the look of the antiquated Andon System for those vintage lovers.

Please don't hesitate to contact me with further questions.

Best,

Kendra

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Kendra Godwin
Product Design Lead
CarpetDiem