

# ECOBIN

A SIMPLE, EARTH-FRIENDLY SOLUTION TO MONITOR YOUR IMPACT

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“TRASH IS OUR PRIMARY CULTURAL  
EXPORT TO THE FUTURE.”

BRUCE STERLING, *SHAPING THINGS*

# ECOBIN MONITORS YOUR WASTE FOR YOU



- SENSORS IN THE OPENING OF THE BIN WILL DETECT THE TYPES OF MATERIALS YOU'RE DISCARDING
- ULTRASONIC SONAR SENSORS WILL MEASURE INTERIOR CAPACITY AND WILL DETERMINE WHEN THE BIN IS FULL
- ACCESS WASTE STATISTICS THROUGH THE MOBILE APP, OR WEB PAGE

# INTRODUCING: ECOBIN PLUS



- LARGER CAPACITY FOR YOUR BUSINESS NEEDS
- GREAT FOR RESTAURANTS, APARTMENT COMPLEXES, AND OFFICES

# LET'S TALK PRICE

THE ORIGINAL ECOBIN: \$99.95

OUR NEW ECOBIN PLUS: \$229.95

INCLUDES ACCESS TO ALL OF ECOBIN'S CONNECTED FEATURES THROUGH THE ECOBIN APP!

# DATA SENT TO YOUR MOBILE DEVICES

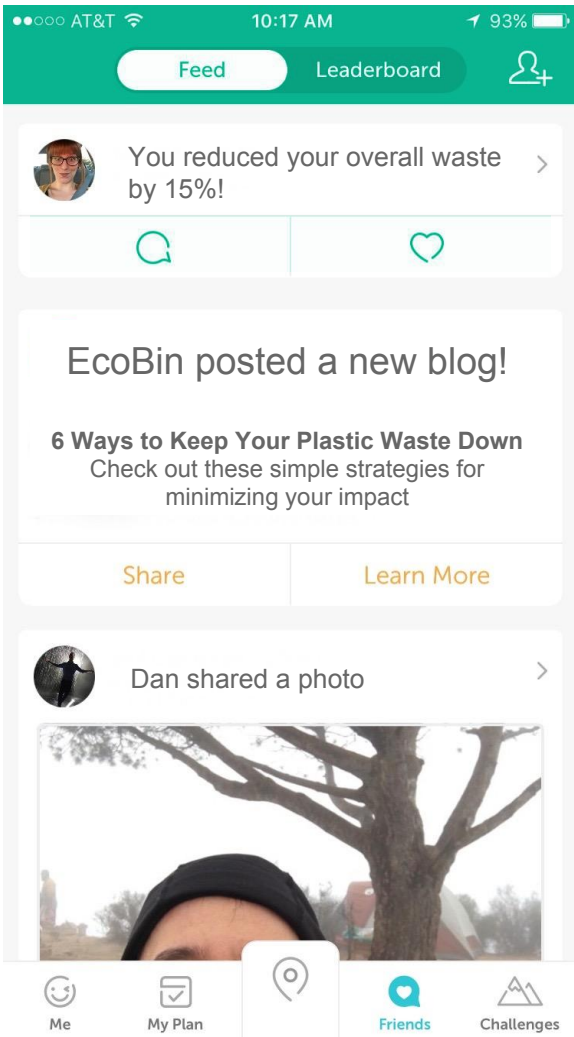
- Simple interface displays clear information about your disposed items
- Pro-tips and suggestions provide ways to minimize waste



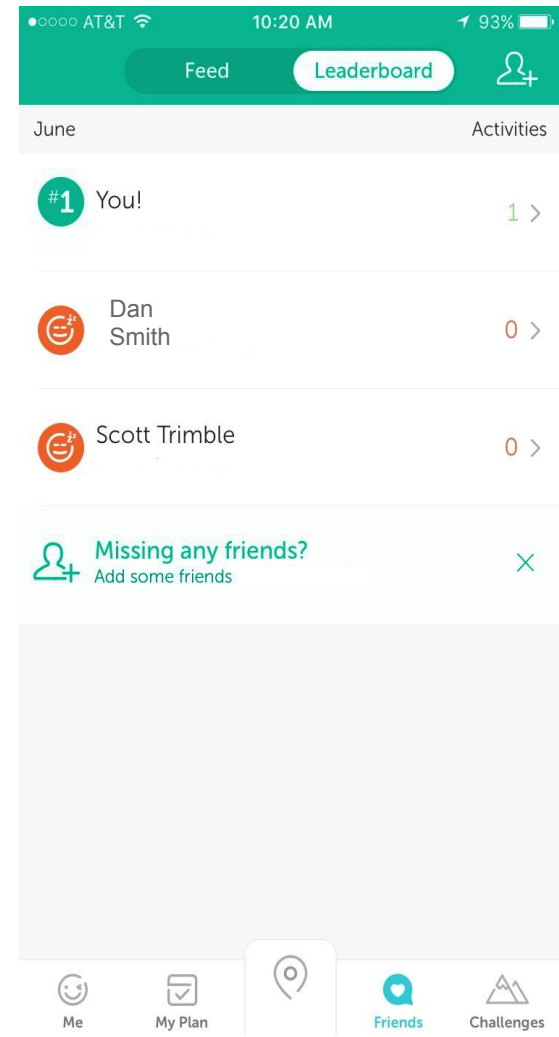
# CONNECT WITH YOUR FRIENDS

THE ECOBIN APP EXPANDS HOW YOU AND YOUR NETWORK  
MONITOR WASTE

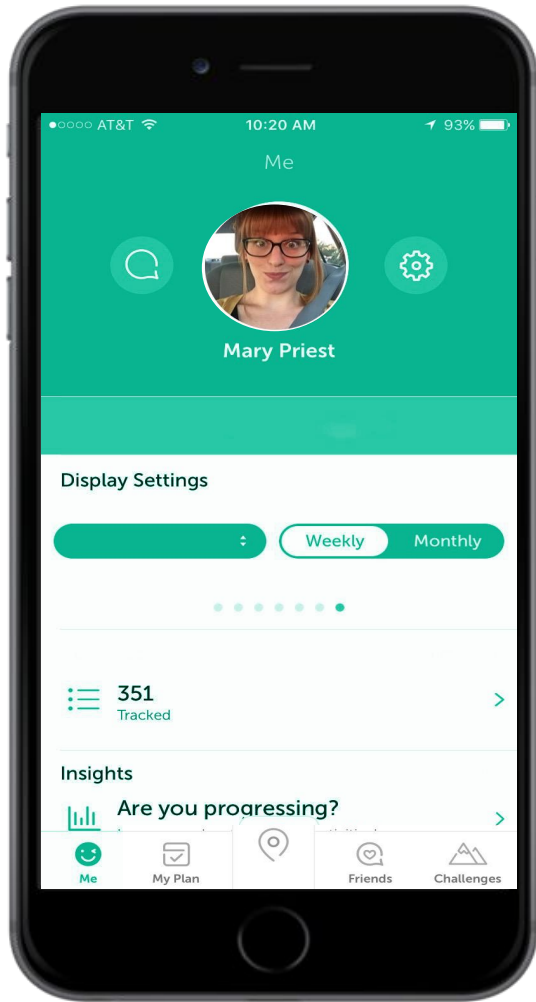




- BE PART OF AN ENVIRONMENTALLY AWARE NETWORK
- KEEP UP WITH THE LATEST TIPS AND ARTICLES FROM ECOBIN
- SEE HOW YOUR IMPACT RANKS AMONG YOUR FRIENDS

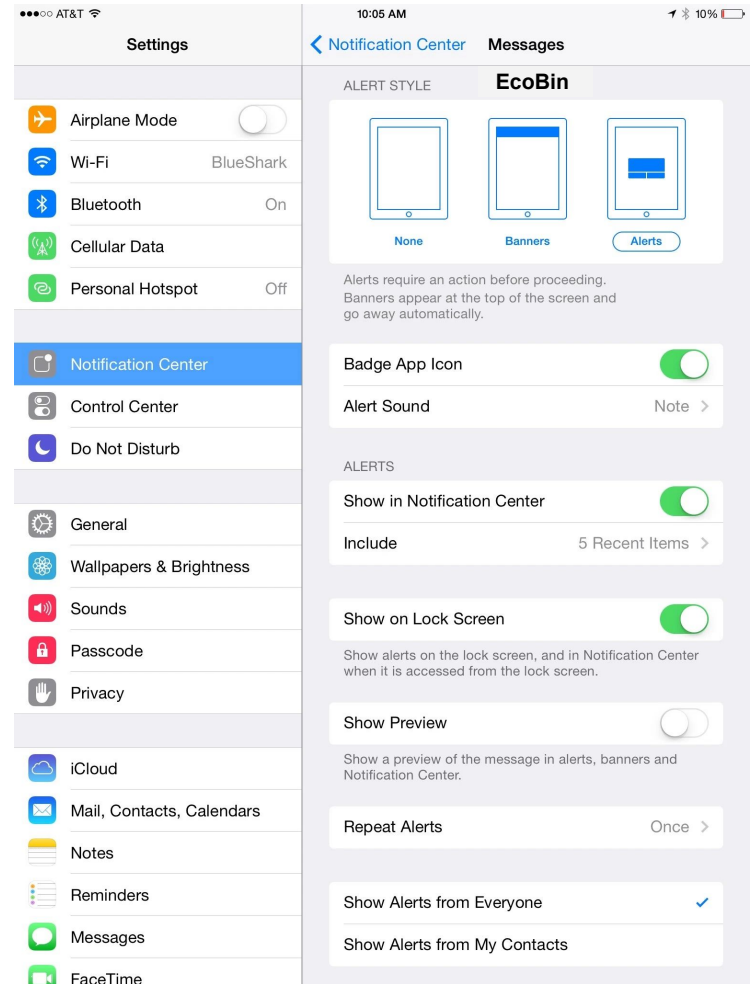






- SET CHALLENGES AND GOALS FOR YOURSELF
- VIEW PERSONAL WASTE HISTORY
- GAIN INSIGHT INTO USAGE AND WASTE TRENDS

# CUSTOMIZABLE NOTIFICATIONS



ECOBIN FOCUSES ON THE INFORMATIONAL PROBLEM OF TRASH,  
DRAWING ATTENTION TO WASTE, AS OPPOSED TO IGNORING IT.  
BY RECOGNIZING THE INSEPARABLE NATURE BETWEEN HUMAN  
AND TRASH, ECOBIN PROVIDES A SOLUTION TO THE  
INFORMATIONAL PROBLEM OF TRASH.