



ABS

Amazon Book Sleuth

# Amazon Book Sleuth

Comprehensive Book History Referral and Comparison App

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ABS

Amazon Book Sleuth

# Overview

- » Amazon books poor data quality
- » Books with multiple editions
- » Amazon extension: Amazon book sleuth

amazon





# Problems of Current System

- » Amazon and 3rd party sellers creates listings
- » Only the original maker of the listing can make changes to a page
- » Resulting in extremely static listings that may not reflect accurate information



# A Fail Case

## Product Details

**Series:** Routledge Classics

**Paperback:** 240 pages

**Publisher:** Routledge; 2 edition (November 11, 2005)

**Language:** English

**ISBN-10:** 0415345464

**ISBN-13:** 978-0415345460

**Product Dimensions:** 5.1 x 0.5 x 7.8 inches

**Shipping Weight:** 11 ounces (View shipping rates and policies)

**Average Customer Review:** ★★★★★ (12 customer reviews)

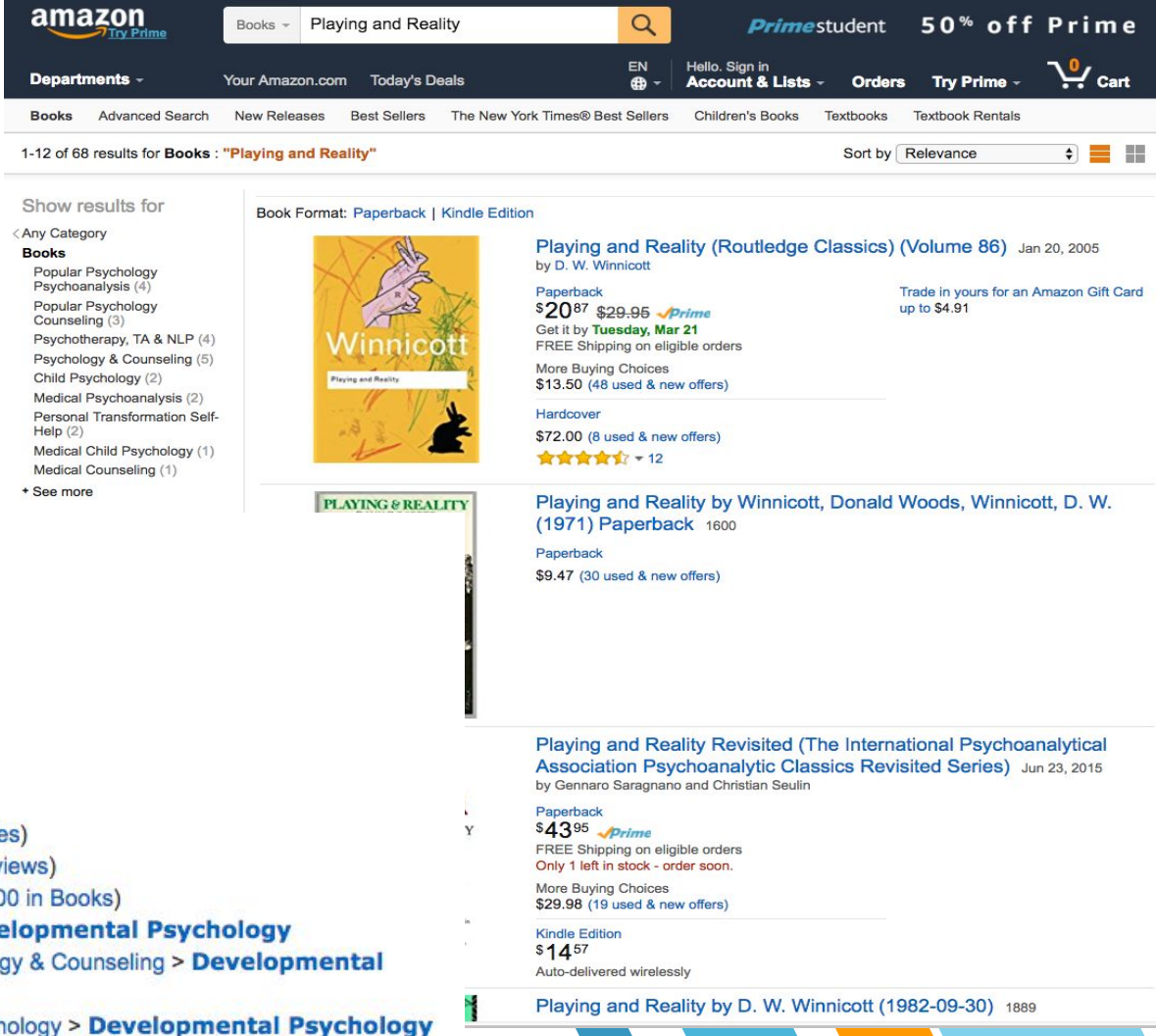
**Amazon Best Sellers Rank:** #68,494 in Books (See Top 100 in Books)

#34 in Books > Medical Books > Psychology > **Developmental Psychology**

#53 in Books > Health, Fitness & Dieting > Psychology & Counseling > **Developmental Psychology**

### Psychology

#56 in Books > Textbooks > Social Sciences > Psychology > **Developmental Psychology**



The screenshot shows the Amazon.com search results for the book "Playing and Reality" by D.W. Winnicott. The search bar at the top contains "Playing and Reality" and the Amazon logo. The page displays the book's cover, which features a yellow background with a hand holding a rabbit. The book is listed as "Playing and Reality (Routledge Classics) (Volume 86)" by D. W. Winnicott, published on Jan 20, 2005. The paperback price is \$20.87, with a Prime discount to \$29.95. The hardcover price is \$72.00. The book has a 5-star rating from 12 reviews. Below the main listing, there are two more results: "Playing and Reality by Winnicott, Donald Woods, Winnicott, D. W. (1971) Paperback" for \$9.47 and "Playing and Reality Revisited (The International Psychoanalytical Association Psychoanalytic Classics Revisited Series)" for \$43.95. The bottom result also has a Kindle Edition for \$14.57.




## Solution

- » Amazon Book Sleuth: A comprehensive application for Amazon that serves as a history for book editions, comparison tool, and referral guide.





# Data Source

- » ISBN
    - A unique ISBN is assigned to each edition and variation (except reprints) of a book; ebooks and hardcovers do have unique ISBNs
    - An ISBN can identify country, publisher, and edition
  - » Library Catalogs
  - » Publisher (Penguin, Pearson)
  - » Amazon
  - » Retailers (Barnes and Noble)
  - » User Submission
- 

# Data Quality

Dublin Core
Title
Creator
Subject
Description
Publisher
Contributor
Date
Type
Format
Identifier
Source
Language
Relation
Coverage
Rights

- Structured Data via Dublin Core
- Thesauri (1st ed., first edition, First Edition, 1 edition, and frist editon)
- Controlled vocabulary for Dublin Core Fields such as Language
- User voting and submission system

Was This Listing Helpful?



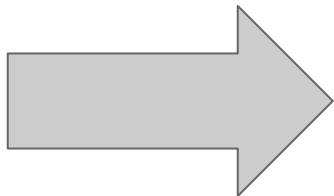
YES



NO

# Data Model

Dublin Core
Title
Creator
Subject
Description
Publisher
Contributor
Date
Type
Format
Identifier
Source
Language
Relation
Coverage
Rights

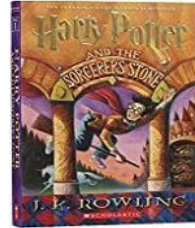


Data Model Mockup
Harry Potter and the sorcerer's stone
Story by J.K Rowling Illustrations by Mary GrandPré.
Fiction
First edition published in United States to use the moniker "Sorcerer's Stone" and not the original "Philosopher's Stone"
Scholastic
Admin
September 8, 1998
Product Dimensions: 0.8 x 5.2 x 7.8 inches Shipping Weight: 9.9 ounce
Paperback
ISBN-10: 0439708184 ISBN-13: 978-0439708180 ASIN: 059035342X
Harry Potter Series (Book 1)
English
<i>Harry Potter and the Philosopher's Stone 1st Edition</i> <i>Harry Potter and the Sorcerer's Stone 2nd Edition</i>
First U.S Edition Printed in the United States
Copyright @ J.K Rowling





# Data Model Mockup



## Harry Potter and the Sorcerer's Stone , First Edition, U.S.

Author: J.K. Rowling

Illustrator: Mary GrandPré

Subject: Fiction

Description: First edition published in the united states to use the monker "Sorcerer's Stone" and not the original "Philosopher's Stone"

Publisher: Scholastic

Creator: Admin

Publication Date: September 8, 1998

Physical Specification:

0.8 x 5.2 x 7.8 inches

9.9 ounces

Format: Paperback

Identifier:

ISBN-10: 0439708184

ISBN-13: 978-0439708180

ASIN: 059035342X

Series: Harry Potter Series (Book 1)

Language: English

Other Edition:

[Harry Potter and the Sorcerer's Stone, 2nd Edition](#)

[Harry Potter and the Philosophr't's Stone, 1st Edition](#)

Edition: First U.S Edition

Printed in the United States

Copyright © J.K. Rowling

Is This Listing Helpful?



# User Experience

The screenshot displays the Amazon website interface. At the top, the browser address bar shows <https://www.amazon.com>. Below the address bar is a navigation bar with the Amazon logo, a search bar, and a "Prime" logo. A secondary navigation bar includes "Departments", "Browsing History", "yaqi's Amazon.com", "Today's Deals", "Gift Cards & Registry", "Sell", and "Help". On the right side of the navigation bar, there are links for "EN", "Hello, yaqi", "Account & Lists", "Orders", "Try Prime", and "Cart".

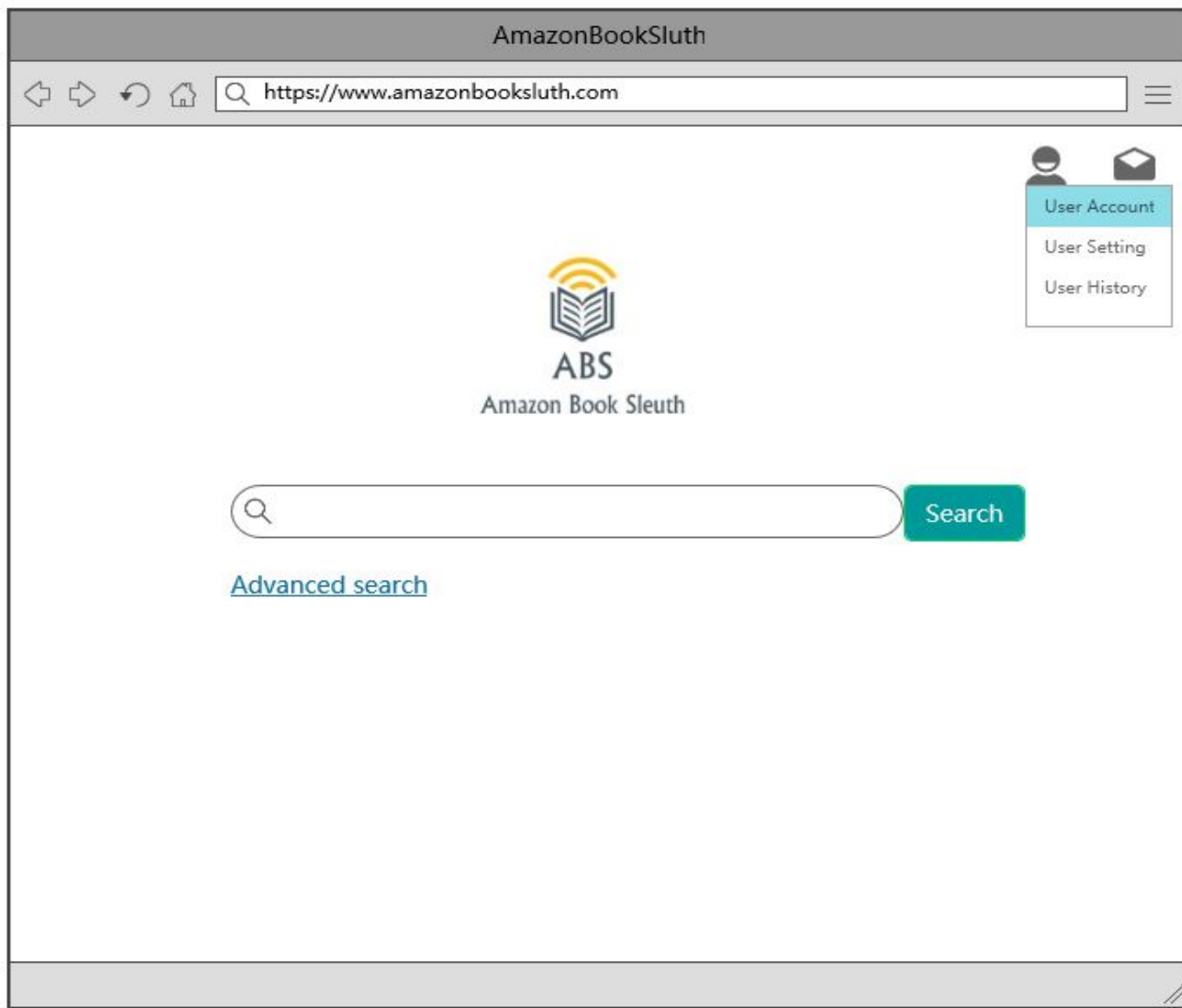
The main content area features a large banner for the Echo smart speaker. The text "echo" is displayed in a light blue font, followed by the price "\$179<sup>99</sup>". To the right of the text is a high-quality image of the Echo smart speaker. Navigation arrows are visible on either side of the banner.

Below the banner is a dark navigation bar with a user profile icon and the text "Hi, yaqi". To the right of the profile are links for "Your Orders" (0 recent orders), "Amazon Prime Try Prime", "Gift Card Balance Reload \$100, Get \$5", and "Customer Since 2015". On the far right of this bar is a promotional banner for "AMAZON PILOT season presented by GEICO".

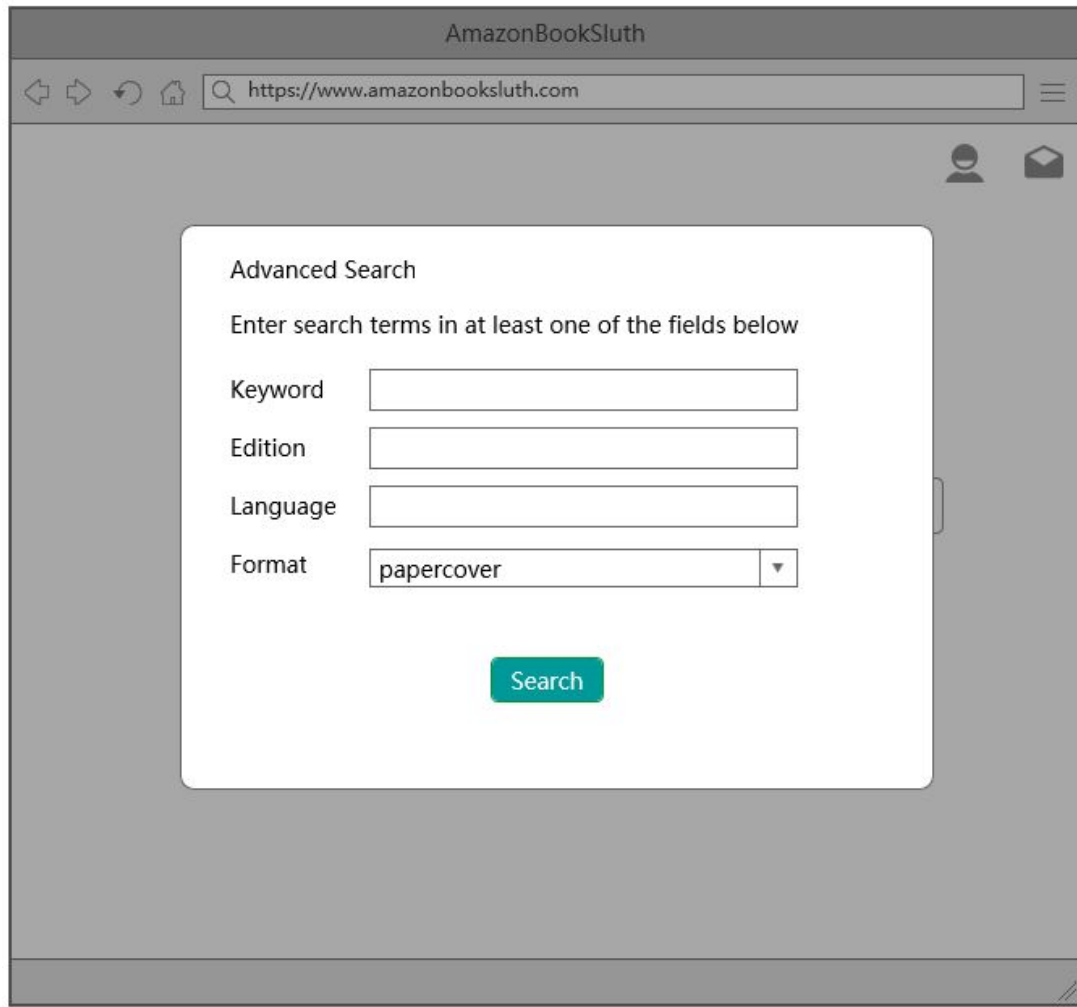
The bottom section of the page features a promotional banner for "Browse restaurants: \$10 off your first order". This banner includes a "restaurants" button with the Amazon logo and a series of circular images representing different cuisines: PIZZA, INDIAN, CHINESE, THAI, and VIETNAMESE. A "GET \$10 OFF" button is positioned to the left of the cuisine images. To the right of the cuisine images is a "SHOP NOW" button. The banner also includes a "Learn more" link.

On the far right of the bottom section is a promotional banner for "seventh generation" cleaning products. The text "A CLEAN YOU CAN TRUST." is displayed above images of the cleaning products. A "SHOP NOW" button is located at the bottom right of this banner.

# User Experience



# User Experience



AmazonBookSluth

https://www.amazonbooksluth.com

Advanced Search

Enter search terms in at least one of the fields below

Keyword

Edition

Language

Format

Search

The image shows a browser window for 'AmazonBookSluth'. The address bar contains 'https://www.amazonbooksluth.com'. The main content area features an 'Advanced Search' form with four input fields: 'Keyword', 'Edition', 'Language', and 'Format'. The 'Format' field is a dropdown menu currently showing 'papercover'. A green 'Search' button is positioned below the form. The browser interface includes navigation icons (back, forward, refresh, home) and a search icon in the address bar. User profile and mail icons are visible in the top right corner of the browser window.



# User Experience

AmazonBookSluth

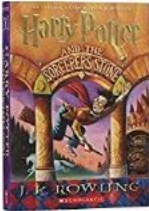
https://www.amazonbooksluth.com

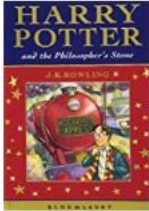
ABS  
Amazon Book Sleuth

Search Harry Potter and the Sorcerer's Stone

29 results found Sort by Relevance

Edition Language Format Condition

 **Harry Potter and the Sorcerer's Stone, First Edition, U.S.** [Add to comparison](#)  
September 8, 1998  
by J.K. Rowling and Mary GrandPré  
English  
Paperback

 **Harry Potter and the Philosopher's Stone, First Edition, U.K.** [Add to comparison](#)  
April 3, 1998  
by J.K. Rowling  
English  
Hardcover

# User Experience

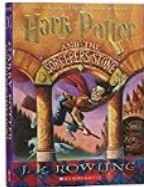
AmazonBookSluth

https://www.amazonbooksluth.com

ABS  
Amazon Book Sleuth

Harry Potter and the Sorcerer's Stone

Search



**Harry Potter and the Sorcerer's Stone, First Edition, U.S.**

September 8, 1998

by J.K. Rowling and Mary GrandPré

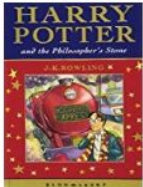
English

Paperback

Description

Proin malesuada ipsum ac convallis dignissim. Mauris quis tempus velit, ut gravida justo. In imperdiet odio malesuada tortor placerat pulvinar. Praesent dignissim tortor sit amet urna porta, ac efficitur odio efficitur. Maecenas posuere vestibulum rhoncus. Proin consequat convallis risus nec condimentum. Ut aliquam, turpis ac efficitur fringilla, odio velit volutpat ipsum, id facilisis lorem dolor bibendum orci. Quisque

Choose this



**Harry Potter and the Philosopher's Stone, First Edition, U.K.**

April 3, 1998

by J.K. Rowling

English

Paperback

Description

Proin malesuada ipsum ac convallis dignissim. Mauris quis tempus velit, ut gravida justo. In imperdiet odio malesuada tortor placerat pulvinar. Praesent dignissim tortor sit amet urna porta, ac efficitur odio efficitur. Maecenas posuere vestibulum rhoncus. Proin consequat convallis risus nec condimentum. Ut aliquam, turpis ac efficitur fringilla, odio velit volutpat ipsum, id facilisis lorem dolor bibendum orci. Quisque consectetur justo vitae maximus consequat.

Choose this

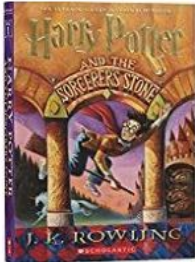
# User Experience

AmazonBookSluth

https://www.amazonbooksluth.com

ABS  
Amazon Book Sleuth

Harry Potter and the Philosopher's Stone Search



### Harry Potter and the Sorcerer's Stone, First Edition, U.S.

September 8, 1998  
By Rowling J.K.  
English  
Paperback


New(\$10.51-\$14.00) Used(\$2.51-\$4.56)

Price	Delivery	Seller Information	
10.51 & FREE Shipping+ \$0.60 estimated tax	Arrives between Mar. 17 - April 3. Ships from MN, United States.	Amazon US	Buy
12.00 + \$3.99 shipping + \$0.00 estimated tax	Arrives between Mar. 13 - Mar. 14 Ships from CT, United States.	Powell's	Buy
11.00 + \$4.99 shipping + \$0.00 estimated tax	Arrives between Mar. 20 - Mar. 24 Ships from the United Kindom	Amazon UK	Buy

Age Range: 9 - 12 years  
Grade Level: 4 - 7  
Lexile Measure: 880L (What's this?)  
Series: Harry Potter (Book 1)  
Paperback: 309 pages  
Publisher: Scholastic  
Language: English  
ISBN-10: 0439708184



# Why should Amazon care?

- Brand Identity allowing for more efficient marketing of products
  - Better Customer shopping experience
  - Sales information on book editions
  - Referral app
- 





**THANKS!**

**Any questions?**

